

Mark Scheme (Results)

Summer 2019

Pearson Edexcel Applied International Advanced Level

In Information Communication Tecnology (ICT) (WIT03) Paper 01

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## **General Marking Guidance**

- All candidates must receive the same treatment. Examiners must mark the first candidate in exactly the same way as they mark the last.
- Mark schemes should be applied positively. Candidates must be rewarded for what they have shown they can do rather than penalised for omissions.
- Examiners should mark according to the mark scheme not according to their perception of where the grade boundaries may lie.
- There is no ceiling on achievement. All marks on the mark scheme should be used appropriately.
- All the marks on the mark scheme are designed to be awarded. Examiners should always award full marks if deserved, i.e. if the answer matches the mark scheme. Examiners should also be prepared to award zero marks if the candidate's response is not worthy of credit according to the mark scheme.
- Where some judgement is required, mark schemes will provide the principles by which marks will be awarded and exemplification may be limited.
- When examiners are in doubt regarding the application of the mark scheme to a candidate's response, the team leader must be consulted.
- Crossed out work should be marked UNLESS the candidate has replaced it with an alternative response.

Activ	ity	ANSWER	POSS. MARK	MAX
Activity 1		Points from the scenario relevant to the model		
		Any 13 of		
(a)	A1	Paid no import tax until 1997 / Paid import tax after 1997	1	
	A2	Import tax now <u>4.7%</u> for small appliances, <u>6.3%</u> for medium appliances and <u>8.4%</u> for large appliances	1	
	A3	Appliances are in three categories, <u>Small (S), Medium (M),</u> or Large (L)	1	
	A4	Small appliance maximum weight of 10 kg Medium appliance maximum weight of 20 kg Large appliances have a weight over 20 kg	1	
	A5	Small appliance maximum volume 0.04 m <sup>3</sup> Medium appliance maximum volume 0.4 m <sup>3</sup> Large appliances have a volume greater than 0.4 m <sup>3</sup>	1	
	A6	Small and medium appliances can be sent by air or sea, the preferred method is air	1	
	A7	Large appliances can only be sent by sea in <u>standard or</u> <u>economy containers</u>	1	
	A8	A standard container has a usable volume of 33 m <sup>3</sup> and for an economy container the usable volume is 67 m <sup>3</sup>	1	
	A9	A container can be used solely by a customer, or the space can be shared between customers.	1	
	A10	Maximum of one aircraft used for shipment.	1	
	A11	HKA offer three ranges of kitchen appliances (bronze, silver and gold)	1	
	A12	Ratio of bronze: silver: gold appliances = 1:3:2	1	
	A13	Small and medium appliances only sent in batches of 5	1	
	A14	Medium cargo aircraft are can carry up to 55000 kg,	1	
	A15	Large cargo aircraft are can carry up to 110000 kg,		
	A16	Medium transporters are cheaper for loads up to 20000 kg	1	
	A17	Air transported loads measured in weight (kg), sea transported loads measured in volume (m³)	1	
	A18	Any other relevant answer	1	
				Max 13

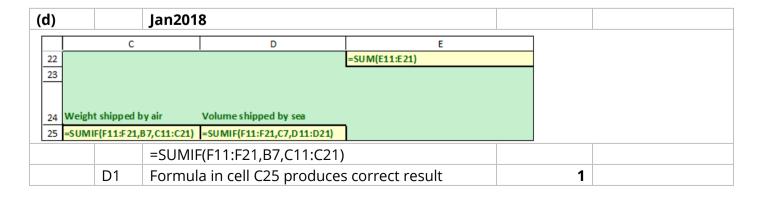
		Data Source	Data		
(b)	B1	Hong Kong Special Administrative region	Import tax rates	1	
	B2	Hong Kong Custom and Excise	Appliance categories	1	
	В3	Asian Trans Global Shipping Company	Container data and shipping times	1	
	B4	Hunt Kitchen Appliances	Appliance ranges	1	
	B5	Air Hong Kong Direct	Air travel times	1	
	В6	Lucy	Air shipping rates	1	
					Max 4
					17

2		AirShippingRat	tes	5					
(a)									
				A	B	С			
		•	8		edium Transporter Max Weight in kg	Charge per kg			
		,	$\overline{}$	0	5000	\$3.08			
			11	5001	10000	\$3.06			
			12	10001	15000	\$3.03			
			13	15001	20000	\$2.99			
			14	20001	25000	\$2.90			
			15	25001	30000	\$2.74			
			16	30001	35000	\$2.51			
			10 11 12 13 14 15 16 17 18 19	35001		\$2.37			
			18	40001	45000	\$2.08			
			19	45001	50000	\$1.90			
		L	20	50001	55000	\$1.78			
A	41	All values enter	ed	correctly				1	
									1

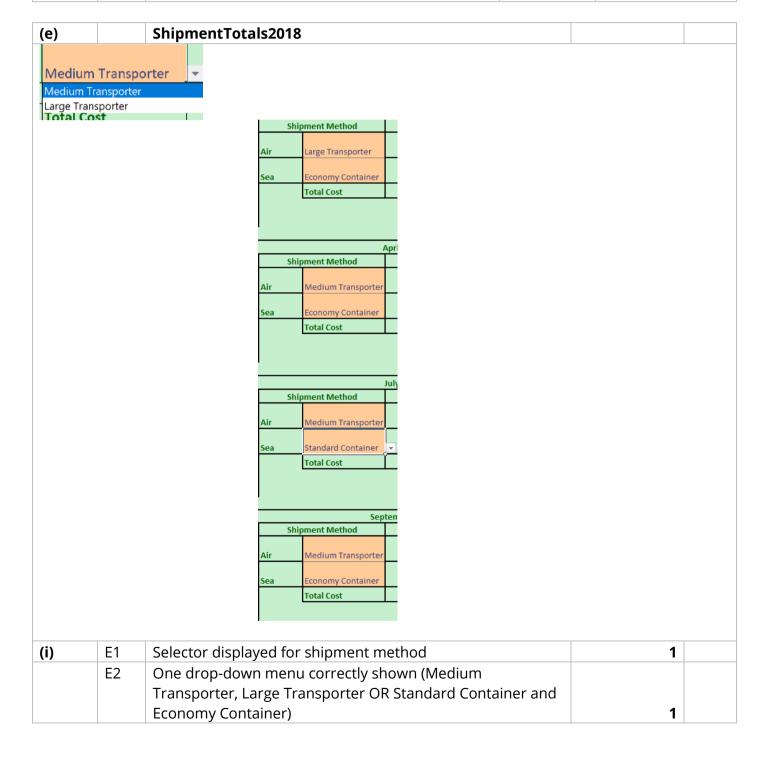
	Appii	ancesShipped2018	3		
F	J	К	L	М	
Silver Rang	e	T	Gold Range	T	_
		T-a-11M-i-lai- b-	Total Volume in m <sup>3</sup>		
Quantity =3*B10	Quantity =2*B10	Total Weight in kg =AppliancesRange!L11*\$J10	=AppliancesRange!M11*\$J10	Value =AppliancesRange!N11*\$J10	
=3*B11	=2*B11	=AppliancesRange!L12*\$J11	=AppliancesRange!M12*\$J11	=AppliancesRange!N12*\$J11	
=3*B12 =3*B13	=2*B12 =2*B13	=AppliancesRange!L13*\$J12 =AppliancesRange!L14*\$J13	=AppliancesRange!M13*\$J12 =AppliancesRange!M14*\$J13	=AppliancesRange!N13*\$J12 =AppliancesRange!N14*\$J13	
=3*B14 =3*B15	=2*B14 =2*B15	=AppliancesRange!L15*\$J14 =AppliancesRange!L16*\$J15	=AppliancesRange!M15*\$J14	=AppliancesRange!N15*\$J14	
=3*B16	=2 B15 =2*B16	=AppliancesRange!L17*\$J16	=AppliancesRange!M16*\$J15 =AppliancesRange!M17*\$J16	=AppliancesRange!N16*\$J15 =AppliancesRange!N17*\$J16	
=3*B17 =3*B18	=2*B17 =2*B18	=AppliancesRange!L18*\$J17 =AppliancesRange!L19*\$J18	=AppliancesRange!M18*\$J17 =AppliancesRange!M19*\$J18	=AppliancesRange!N18*\$J17 =AppliancesRange!N19*\$J18	
=3*B19	=2*B19	=AppliancesRange!L20*\$J19	=AppliancesRange!M20*\$J19	=AppliancesRange!N20*\$J19	
=3*B20	=2*B20	=AppliancesRange!L21*\$J20	=AppliancesRange!M21*\$J20	=AppliancesRange!N21*\$J20	
D4	=3*B1				
B1		ula in F10 produces	correct result		1
B2	=2*B1	ula in J10 produces	correct result		4
B3		not used in F10 or J			1
B4		ct formulae in <u>F10</u> a		to F20 and I20	1
	10 Or			1:\$N\$21,2,0)*\$J	
DE	Or =VLO Or =Jan2	OKUP(\$A10,Jan20°		0)*J10	
B5	Or =VLO Or =Jan2	, 2	Formula must wor	<b>0)*J10</b> k correctly.	1
B5	Or =VLO Or =Jan2 Corre Absol =Appl Or =VLO	: <b>018!O11</b> ct formula in K10 (F	Formula must wor ot necessary for m \$J10 ncesRange!\$K\$11:	<b>0)*J10</b> k correctly. nark.) 5N\$21,3,0)*\$J10	1
B5	Or =VLO Or =Jan2 Corre Absol =Appl Or =VLO Or =VLO Or	ct formula in K10 (Fute addressing is nailancesRange!M11*  OKUP(\$A10,Applian  OKUP(\$A10,Jan20*	Formula must wor ot necessary for m \$J10 ncesRange!\$K\$11:	<b>0)*J10</b> k correctly. nark.) 5N\$21,3,0)*\$J10	1
B5	Or =VLO Or =Jan2 Corre Absol =Appl Or =VLO Or =VLO Or =Jan2	ct formula in K10 (Fute addressing is naite and the standard in K10 (Fute addressing is naite and the standard in K10 (Fute addressing is naite and the standard in KUP(\$A10,Applian CKUP(\$A10,Jan 2018)	Formula must wor ot necessary for m \$J10 ncesRange!\$K\$11:5	0)*J10 k correctly. nark.) 5N\$21,3,0)*\$J10 0)*J10	1
	Or =VLO Or =Jan2 Corre Absol =Appl Or =VLO Or =VLO Or =Jan2 Corre	ct formula in K10 (Fute addressing is nailancesRange!M11*  OKUP(\$A10,Applian  OKUP(\$A10,Jan20*	Formula must wor ot necessary for m \$J10 ncesRange!\$K\$11: 18!\$A\$11:\$S21,16	0)*J10  k correctly. hark.)  5N\$21,3,0)*\$J10  0)*J10  k correctly.	1
	Or =VLO Or =Jan2 Corre Absol =VLO Or =VLO Or =Jan2 Corre Absol =Appl Or	ct formula in K10 (Fute addressing is national in K10)	Formula must wor ot necessary for m \$J10 ncesRange!\$K\$11:5 18!\$A\$11:\$S21,16 formula must wor ot necessary for m \$J10	0)*J10  k correctly. nark.)  5N\$21,3,0)*\$J10  0)*J10  k correctly. nark.)	
	Or =VLO Or =Jan2 Corre Absol =Appl Or =VLO Or =Appl Or =VLO Or =VLO Or	ct formula in K10 (Fute addressing is not iancesRange!M11*  OKUP(\$A10,Applian  OKUP(\$A10,Jan20*  C018!P11  ct formula in L10 (Fute addressing is not iancesRange!N11*  OKUP(\$A10,Applian	Formula must wor ot necessary for mage 15/10 acesRange!\$K\$11:\$11.50 formula must wor ot necessary for mage 15/10 acesRange!\$K\$11:\$10	0)*J10  k correctly. hark.)  5N\$21,3,0)*\$J10  0)*J10  k correctly. hark.)	
	Or =VLO Or =Jan2 Corre Absol =Appl Or =VLO Or =Appl Or =VLO Or =VLO Or	ct formula in K10 (Fute addressing is national in K10)	Formula must wor ot necessary for mage 15/10 acesRange!\$K\$11:\$11.50 formula must wor ot necessary for mage 15/10 acesRange!\$K\$11:\$10	0)*J10  k correctly. hark.)  5N\$21,3,0)*\$J10  0)*J10  k correctly. hark.)	

В7	Correct formula in M10 (Formulae must work correctly.		
	Absolute addressing is not necessary for mark.)	1	
В8	All correct formulae replicated to K20, L20 and M20 (if		
	VLOOKUP used or similar need to see absolute addressing		
	on range)	1	
			8

	Snipme	ntMethod		
	F	J		
9		Silver		
10	Appliance	Preferred shipment method		
11	Microwave	=IF(AppliancesRange!J11="L",\$F\$25,\$G\$25)		
	Cooker	=IF(AppliancesRange!J12="L",\$F\$25,\$G\$25)		
	Fridge Freezer	=IF(AppliancesRange!J13="L",\$F\$25,\$G\$25)		
	Dishwasher	=IF(AppliancesRange!J14="L",\$F\$25,\$G\$25)		
	Kettle	=IF(AppliancesRange!J15="L",\$F\$25,\$G\$25)		
	Toaster Hob	=IF(AppliancesRange!J16="L",\$F\$25,\$G\$25)		
	Blender	=IF(AppliancesRange!J17="L",\$F\$25,\$G\$25) =IF(AppliancesRange!J18="L",\$F\$25,\$G\$25)		
	Food Mixer	=IF(AppliancesRange!J19="L",\$F\$25,\$G\$25)		
	Fryer	=IF(AppliancesRange!J20="L",\$F\$25,\$G\$25)		
	Coffee Machine	=IF(AppliancesRange!J21="L",\$F\$25,\$G\$25)		
	Or			
	=IF(G11: 5,\$G\$25 Or =IF(G11:	·· >20, "sea", "air") Or  =lF(G11>20, \$F\$25,\$		
	=IF(G11 5,\$G\$25 Or =IF(G11 Or =IF(C	))	1	
	=IF(G11: 5,\$G\$25 Or =IF(G11: Or =IF(C	)) >20, "sea", "air") Or  =lF(G11>20, \$F\$25,\$ )R(G11<=20,H11<=0.4),\$G\$25,\$F\$25)	1	
	=IF(G11: 5,\$G\$25 Or =IF(G11: Or =IF(C C1 Formula C2 Formula to G11	20, "sea", "air") Or =IF(G11>20, \$F\$25,\$ PR(G11<=20,H11<=0.4),\$G\$25,\$F\$25) in J11 produces correct result in J11 refers to AppliancesRange J11 or	1	
	=IF(G11: 5,\$G\$25 Or =IF(G11: Or =IF(C C1 Formula C2 Formula to G11	)) >20, "sea", "air") Or =IF(G11>20, \$F\$25,\$ PR(G11<=20,H11<=0.4),\$G\$25,\$F\$25) in J11 produces correct result	-	
	=IF(G11: 5,\$G\$25 Or =IF(G11: Or =IF(C C1 Formula to G11 C3 "sea", "a C4 Formula	20, "sea", "air") Or =IF(G11>20, \$F\$25,\$ PR(G11<=20,H11<=0.4),\$G\$25,\$F\$25) in J11 produces correct result in J11 refers to AppliancesRange J11 or	1	



D2	Criteria range F11:F21	1	
D3	Criteria B7 or "air"	1	
D4	Sum range C11:C21	1	
	=SUMIF(F11:F21,C7,D11:D21)		
D5	Formula in cell D25 produces correct result	1	
D6	Criteria C7 or "sea"	1	
	=SUM(E11:E21)		
D7	Formula in cell E22 produces correct result	1	
			7



				- F2 - F6				
		F2	Accept typed solutions for					
		E3	Economy Container)	ect options (Large Transporter,			1	
		E4		options (Medium Transporter,			-	
			Economy Container)				1	
		E5	-	ptions (Medium Transporter,				
			Standard Container)				1	
		E6	September 2018 shows co	orrect options (Medium				
			Transporter and Economy	/ Container)			1	
		<u> </u>	Р	Q		R		
	17	Total	Value	Import Tax Rate %	Impor	rt Tax		
	18	=M18	+N18+O18	=Import!\$D\$12	=P18*	Q18/100		
	19	=M19	+N19+O19	=Import!\$E\$12	=P19*	Q19/100		
	20	=M20	+N20+O20	=Import!\$F\$12	=P20*	Q20/100		
(ii)			=M18+N18+O18 =M19+N	   119+O19 = M20+N20+O20 (Acc	ept			
			correct use of SUM)					
		E7	Formula in P18 produces	correct result			1	
(iii)			=P18*Q18/100					
		E8	Formula in cell R18 produ				1	
		E9	Correct formula replicated	d to R20			1	
								9
(f)			Printouts		-1 4 -			
			be eligible for the follow	re in right order are require ving marks	ατο			
		F1		s and gridlines (All worksheet	S,		1	
		F2	excluding screen shot)  Correct rows and columns	s nrinted (All worksheets			1	
		1 4	excluding screen shot)	s printed (All Worksheets,			1	
		F3	Correct header and footer document)	r (All worksheets and WP			1	
								3
			<b>Total Marks for Activity</b>	2				32

Activity 3			Appl	liancesCosts							
				С		E		I			
			8		Bronze Range			Silver Range			
				Appliance		ruduction Cost		num Production Cost			
				Microwave Cooker	=D10*0.01 =D11*0.01		=G10* =G11*				
				Fridge Freezer	=D12*0.01		=G12*				
				Dishwasher Kettle	=D13*0.01 =D14*0.01		=G13* =G14*				
					=D14 0.01 =D15*0.01		=G15*				
				Hob	=D16*0.01		=G16*				
				Blender Food Mixer	=D17*0.01 =D18*0.01		=G17* =G18*				
			19	Fryer	=D19*0.01		=G19*	0.21			
				Coffee Machine	=D20*0.01	Land	=G20*	0.21			
	۸ 1			0*0.01, =D10/						4	
	A1			nula in E10 pro ect formula re						1 1	
	/A2	_		0*0.21, =G10*	•					1	
	A3	3		nula in I10 pro	•					1	
	A4			ect formula re						1	
					<u> </u>						4
			Prod	duction2018							
				С		D		G	ì	]	
	8	Minin	num Pro	oduction Cost	Maximum P	roduction Cos	t	Maximum Prod	uction Cost		
	<u> </u>			cesCosts!E10	1738.8	roude don cos	•	=AppliancesCost			
		1		ncesCosts!E11	9090.9			=AppliancesCost			
		1		ncesCosts!E12	4233.6			=AppliancesCost			
	-	1		ncesCosts!E13	5953.5			=AppliancesCost			
	-	1		ncesCosts!E14	1937.25			=AppliancesCost			
	-	1		ncesCosts!E15	893.55			=AppliancesCost			
	-	1		ncesCosts!E16	3528			=AppliancesCost			
	⊢	4		ncesCosts!E17	1146.6			=AppliancesCost			
		1		ncesCosts!E18	1176			=AppliancesCost			
	-	1		ncesCosts!E19	1864.8			=AppliancesCost			
	⊢—	1		ncesCosts!E20	877.8			=AppliancesCost			
	-			uction Cost	077.0			rippiidricescos	.5.120 215		
	24	Minin	num		Maximum						
	25	=C20+	F20+12	0	=D20+G20+	120					
			=B9*	<sup>k</sup> AppliancesCo	sts!E10						
			Or								
			=VLC	OOKUP(A9,App	oliancesCo	sts!\$C\$10:\$	L\$20	),3,0)*B9			
(i)	В1		Form	nula in C9 pro	duces corr	ect result				1	
			=App	oliancesCosts!	I10*E9						
			Or								
	1										
			=VLC	OOKUP(A9,App	oliancesCo	sts!\$C\$10:\$	L\$20	),7,0)*E9			

	В3	Correct formula	ae replicated	l correctly to	C19 and G1	9.		1	
(ii)		=C20+F20+I20,	<u> </u>						
,	B4	Formulae in C2		•				1	
									4
		StaffCosts2018	}						
A		С			E		G	I	Н
9 Staff Jobs		Mini mum Total Salaries		Maximum Total Salaries					
10 General Managers 11 Managers 12 Section Leaders		=HLOOK UP(A10,StaffSalaries2018!S =HLOOK UP(A11,StaffSalaries2018!S =HLOOK UP(A12,StaffSalaries2018!S	A\$9:\$I\$11,3,0)*B11	=HLOOKUP(A11,StaffSala	ries 2018   SA\$9 SI\$11, 2,0) * D10 ries 2018   SA\$9 SI\$11, 2,0) * D11 ries 2018   SA\$9 SI\$11, 2,0) * D11				
13 Research and Devel 14 Office Staff 15 Production staff 16 Logistics staff 17 Short term staff	lopment Staff	=HLOOK UP(A13,5taffSalaries2018!5 =HLOOK UP(A14,5taffSalaries2018!5 =HLOOK UP(A15,5taffSalaries2018!5 =HLOOK UP(A16,5taffSalaries2018!5 =HLOOK UP(A17,5taffSalaries2018!5	A\$9:\$I\$11,3,0)*B14 A\$9:\$I\$11,3,0)*B15 A\$9:\$I\$11,3,0)*B16	=HLOOKUP(A14,StaffSala =HLOOKUP(A15,StaffSala =HLOOKUP(A16,StaffSala	ries 2018   SA\$9   SI\$11, 2,0   * D12 ries 2018   SA\$9   SI\$11, 2,0   * D14 ries 2018   SA\$9   SI\$11, 2,0   * D15 ries 2018   SA\$9   SI\$11, 2,0   * D16 ries 2018   SA\$9   SI\$11, 2,0   * D17	Diff	ference centage Difference	=E18-C18 =(E18-C18)	/C18*100
		=HLOOKUP(A10 Or =HLOOKUP(A10 If formula =B1 C1 and C5	),StaffSalarie	es2018!\$B\$9	9:\$I\$11,3,0)*B	10			
(i)	C1	Formula in C10 addressing not	•		t (absolute			1	
	C2	Correct range u	sed (accept	named rang	ges) and corre	ect		1	
	C3	Absolute addre	ssing on cor	rect range a	and zero or fa	lse		1	
	C4	A10 used as loc	kup value a	nd *B10				1	
	C5	Correct Formul	a replicated	to C17				1	
		=HLOOKUP(A10 If formula =D1 C6 and C7							
	C6	Formula in E10 addressing not	•		(absolute			1	
	C7	Correct formula	correctly re	eplicated to	E17			1	
(ii)		=E18-C18							
	C8	Formula in H15	produces co	orrect resul	t			1	
		=(E18-C18)/C18							
	C9	Formula in H16	produces co	orrect resul	t			1	
9 Staff Jobs	A	B Minimum Staff Numbers	C  Minimum Total Salaries	D Maximum Staff Numbers	E Maximum Total Salaries	F	G		Н
10 General Managers 11 Managers 12 Section Leaders 13 Research and Devi 14 Office Staff 15 Production staff 16 Logistics staff 17 Short term staff			1 \$60 2 \$70, 4 \$96, 4 \$104, 60 \$340, 11 \$902, 10 \$500,	000.00 2 000.00 3 000.00 5 000.00 9 000.00 23 000.00 42 000.00 29 000.00 19	\$200,000.00 \$165,000.00 \$200,000.00 \$342,000.00 \$575,000.00 \$1,008,000.00 \$754,000.00		fference ercentage Difference	S	1,251,600.00 60.0
(iii)	C10 C11	Percentage diff						1	
	CII	i ercentage um	cience /- J	J.1 \JJ.0 UI	- 00.2 \-00.3				

C12	Percentage difference >= 59.8 <59.9 or >60.1<=60.2	1	
C13	Percentage difference >=59.9 and <=60.1	1	
			13

		Pro	jectedProf	fit2019			
	Α		В	С	D	Е	F
9			ncome			Projected Minimum Expenditure	Projected Maximum Expenditure
	Sales		\$4,227,840.00		Production Costs	\$42,278.20	
11					Shipping Costs	\$149,076.58	
12					Import Tax	\$276,428.69	\$276,428.69
13					Staff Costs	\$3,339,000.00	\$2,087,400.00
14					Total	\$3,806,783.47	\$3,400,751.67
15							
16						Minimum Profit	Maxium Profit
17						\$421,056.54	\$827,088.34
18						Minimum % Profit	Maximum % Profit
19						11.1	24.3
D	1	E13	3 value grea	ter than	F13 value		
D:	2		ximum % p n 30%	rofit in F	-19 greater than	20% and less	
		All	printouts	and no i	more in right o	rder	
E1	1	Rov	w and colur	nn head	ings and gridline	es on	
		Cor	rect heade	r and fo	oter		
		Cor	rect rows a	ınd coluı	mns printed		
		Tot	al Marks f	or Activ	ity 3		

Activity	Report	
4		

## Indicative content

Business report

Recommendations with justifications of decisions

Reasons the recommendations might be flawed /evaluation of the model

Adaptation and improvements of the model

Level	Marks				
Level 0	0 marks	No rewardable content.			
Level 1	1-5	The candidate will have made a recommendation for the benefits of moving production to Hong Kong, based on Activity 3, but they may not justify it. They may not have made a recommendation of accepting or rejecting the loan. The evaluation of the model will be superficial there may be some suggestions for simple/basic improvements.  Spelling, punctuation and the rules of grammar are used with limited accuracy.			
Level 2	6–10	The candidate will have made a recommendation for the benefits of moving production to Hong Kong, based on Activity 3, which includes the effect of taxes, shipment and staffing and a decision on accepting or rejecting the loan offer. They will provide a basic justification, such as comparing the data with the effect on profits with no import tax to the cost of the loan. The evaluation of the model will highlight some deficiencies in the model and make suggestions for improvements.  Spelling, punctuation and the rules of grammar are used with some accuracy.			
Level 3	11–15	The candidate will have made a recommendation for the benefits of moving production to Hong Kong, based on Activity 3, which includes the effect of taxes, shipment, and staffing and a decision on accepting or rejecting the loan offer. There will be clear justification with examples of the effect of no import tax, the ability to pay the loan, projected profits and staffing implications. The evaluation of the model will highlight a range of deficiencies, such as the model does not incorporate shipping times. Spelling, punctuation and the rules of grammar used with considerable accuracy.			
		Total Mayles for Astinity A	5 E 5 C		
		Total Marks for Activity 4	5 E S C	15	
			5.1		

SWW				
	S1	Authenticating Work (All WP pages have task number, name, centre number).	1	E
	S2	Appropriate Structure (Pages in correct order and folder assembled correctly)	1	E
		Total for SWW		2
		Total for Paper		90



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